

# Course Leaflet STC Korea

## Course Description & Study Guide

Module:

Shipping Management 1 + 2



### General Information

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- Subject : Shipping Management 1 + 2
- Codes : PCR 1 + 2
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- Instructor : Name of instructor 1  
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Name of instructor 2  
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- Target group : Employees of shipping lines, shipbrokers and related companies,  
with some experience in shipping.
- Admission requirements : Participants preferable have participated in the course Shipping,  
Transport and Forwarding (code: PSV).
- Duration : PCR 1: 9 days;  
PCR 2: 17 days.  
Fulltime or part-time participation is negotiable.

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## 1. Course Description

### 1.1. General Description of Course Content

Providers of logistics services, such as transporters, forwarders and ships agents, work in a rapidly changing environment. They are only competitive if they have full competence in logistics management and multi-modal transport systems, such as consolidation, airfreight, river transport, port operations, transshipment, warehousing and information management. The growing importance of logistics management and multi-modal transport requires adequate training.

Already for many years STC performs a Basic Course for Shipping Management, in close co-operation with the Rotterdam Association of Ships Agents. The course is targeted at employees of ships agents and related companies, with some experience in shipping.



### 1.2. Subjects

The modules comprise the following subjects:

Shipping Management – Part 1:	Shipping Management – Part 2:
<ul style="list-style-type: none"> <li>• Introduction</li> <li>• Carriers &amp; Intermediates</li> <li>• International Trade</li> <li>• Maritime and Intermodal Transport</li> <li>• Vessel &amp; Port</li> <li>• The Boarding Clerk</li> <li>• Shipping Management &amp; Customs</li> <li>• Containers &amp; Containerisation</li> <li>• Liner Shipping Incoming</li> <li>• Liner Shipping Outgoing</li> <li>• Chartering</li> <li>• Legal Aspects, Claims and Insurance</li> </ul>	<ul style="list-style-type: none"> <li>• The Ships Owner</li> <li>• Storage &amp; Transshipment</li> <li>• The Freight Forwarder</li> <li>• Customs</li> <li>• Tariffing</li> <li>• Marketing &amp; Sales</li> <li>• Maritime Policy</li> <li>• Transport Law</li> <li>• Logistics</li> <li>• EDI in Transport</li> <li>• Transport Insurance</li> <li>• Payments &amp; Money Transfer</li> </ul>

### **1.3. Course Objectives**

After the course the participants have understanding of the tasks performed at a ships agent's office and major issues on logistics management and multi modal transport. The emphasis of the course is at the shipping lines. Also chartering will be addressed, as far as knowledge about this subject is required for employees and representatives of shipping lines.

## **2. Course Organization for Participants**

### Lectures

The module will be executed at the premises of STC in Korea. Class room lectures will be given by qualified STC- and international guest lecturers. Power Point- and video presentations will be applied. An interactive approach is in our opinion the most effective one. The participants will be invited for discussions, execution of assignments and presentations, which will optimize an exchange of ideas and experiences.

### Assignments

Assignments will be added to the theoretical lectures. These assignments will describe situations which are as much as possible based in the situation of the participants' work environment and will focus on integration of the different aspects of the situations described. The outcomes of the assignments may be given in the form of reports, and / or verbal presentations by the participants. Feedback on assignment work will be given by the lecturers and by the group members who executed the assignment. This will ensure that not only technical knowledge and skills are practiced and assessed, but also management skills, cooperation, communication etc. Assignments will focus on integration of the different aspects of the situations described.

A number of (computerized) assignments and management games will be executed at this training facility. This will enable participants to practice different management decisions as an employee of a shipping agency. We strongly believe that the interactive approach of using a simulated environment, giving participants experience in the behaviour, decisions and results of their future profession is a necessary tool in education and training the personnel of a shipping agency.

### 3. Module Time Table

#### Shipping Management – Part 1:

	Subject	Lecture Time		
		Contact Hours Class Lectures	Hours Self-Study and Home Assignm.	Hours Total
1	Introduction	2.0	2.0	4.0
2	Carriers & Intermediates	4.0	4.0	8.0
3	International Trade	4.0	4.0	8.0
4	Sea- and Intermodal Transport	4.0	4.0	8.0
5	Ship & Port	4.0	4.0	8.0
6	The Water Clerk	2.0	2.0	4.0
7	The Shipping Agent & Customs	2.0	2.0	4.0
8	Containers & Containerisation	4.0	4.0	8.0
9	Liner Shipping Incoming	4.0	4.0	8.0
10	Liner Shipping Outgoing	4.0	4.0	8.0
11	Chartering	4.0	4.0	8.0
12	Legal Aspects, Claims and Insurance	4.0	4.0	8.0
	Responsion lectures, tests	8.0	8.0	16.0
	Exams	4.0	4.0	8.0
	<b>Total</b>	<b>54.0</b>	<b>54.0</b>	<b>108.0</b>

#### Shipping Management – Part 2:

	Subject	Lecture Time		
		Contact Hours Class Lectures	Hours Self-Study and Home Assignm.	Hours Total
1	The Ships Owner	3.0	3.0	6.0
2	Storage & Transhipment	3.0	3.0	6.0
3	The Freight Forwarder	3.0	3.0	6.0
4	Customs	9.0	9.0	18.0
5	Tariffing	9.0	9.0	18.0
6	Marketing & Sales	6.0	6.0	12.0
7	Maritime Policy	3.0	3.0	6.0
8	Transport Law	12.0	12.0	24.0
9	Logistics	6.0	6.0	12.0
10	EDI in Transport	3.0	3.0	6.0
11	Transport Insurance	9.0	9.0	18.0
12	Payments & Money Transfer	6.0	6.0	12.0
	Responsion lectures, Exams	12.0	12.0	24.0
	<b>Total</b>	<b>84.0</b>	<b>84.0</b>	<b>168.0</b>

#### Shipping Management – Part 1 + Part 2:

	Subject	Lecture Time		
		Contact Hours Class Lectures	Hours Self-Study and Home Assignm.	Hours Total
1	Shipping Agency - Part 1	54.0	54.0	108.0
2	Shipping Agency - Part 2	84.0	84.0	168.0
	<b>Total</b>	<b>252.0</b>	<b>252.0</b>	<b>504.0</b>

## 4. Literature

### Textbooks:

STC Syllabus on Shipping Management 1 + 2.

### Handouts

Additional handouts may be provided during the lectures and/or be made available through the website.

## 5. Participant Information on Examination

At the end of the course there will be a final examination on all mentioned subjects.

### 5.1. Examination

The exam comprises basically four examination types:

- (1) Multiple Choice Questions;
- (2) Open questions;
- (3) Short “cases”;
- (4) Oral exam.

### 5.2. Final Grade

The final grade is composed from the grades for assignments and exam parts, as follows:

<b>Examination Types</b>	<b>Percentage of grade</b>
Multiple Choice Questions	25%
Open questions	25%
Short “cases”	25%
Oral exam	25%
<b>Total</b>	<b>100%</b>

In order to pass the module the rounded final grade should be  $\geq 6$ .

### 5.3. Graduation

On successful completion the participants will be awarded with certificates that are recognized by STC.